A man has took a shop in rent near BTM layout, Bangalore, not in the main riad but as a local shop. The rent of the shop is 14000 per month. The man took the shop to sell fast food like – Biryani, Maggie, Egg Bhujia, Omlets, Chicken Kabab Etc.

1. In the first 3 months he make a profit of around 100000, with a sales of around 300000.
2. In the 1st month he was selling veg food also, but he stopped after 2nd month as it stock was not getting out.
3. After 4-5 months down the line the man is making a hug loss in his investment. He has a due of 2 months to pay the rent.
4. The sale has drastically gone down and he is thinking to close the shop
5. The man is very lazy in working hard and also very poor in any other investment.

Sales Table

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S. No. | Item | Unit Sales | Total Items sale | Total |
|  | Biryani | 300 | 200 | 60000 |
|  | Maggie | 150 | 270 | 40500 |
|  | EGG Bhujia | 250 | 200 | 50000 |
|  | Omlet | 200 | 149 | 29800 |
|  | Chicken Kabab | 250 | 150 | 37500 |
|  | Noodles | 250 | 150 | 37500 |
|  | Pasta | 300 | 149 | 44700 |
| Total | | | | 3,00,000 |

Veg-Biryani  
Gas charges- 20  
Rice- 40  
electricity-15

Masala-20

Oil- 10

Veg- 14.5

Manpower charges- 30

Total costing is 149.5  
  
Maggie

Gas charges- 20  
Maggie-15  
electricity-10

Masala-10

Oil- 15

Veg- 30

Manpower charges- 30

Total costing is 130

EGG Bhujia

Egg-20

Gas charges- 20  
electricity-10

Masala-20

Oil- 10

Veg- 30

Manpower charges-30

Total costing is 140

Omlet

Egg-20

Gas charges- 20  
electricity-10

Masala-15

Oil- 10

Veg- 25

Manpower charges- 20

Total costing is 120

Chicken Kabab

Chiken-150

Gas charges- 15  
electricity-20

Masala-20

Oil- 40

Veg-20

Manpower charges-40

Total costing is 305

Noodles

Gas charges- 20  
Noodles-40  
electricity-20

Masala-14.5

Oil- 10

Veg- 25

Manpower charges- 30

Total costing is 159.5

Pasta

Gas charges- 20  
Pasta-30  
electricity-20

Masala-10

Oil- 10

Veg-20

Manpower charges- 20

Total costing is 130

Cost Table

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S. No. | Item | Unit Cost | Total Items sale | Total |
|  | Biryani | 149.5 | 200 | 29900 |
|  | Maggie | 130 | 270 | 35100 |
|  | EGG Bhujia | 140 | 200 | 28000 |
|  | Omlet | 120 | 149 | 17880 |
|  | Chicken Kabab | 305 | 150 | 45750 |
|  | Noodles | 160 | 150 | 24000 |
|  | Pasta | 130 | 149 | 19370 |
| Total | | | | 200000 |

Profit= Total sale- Total cost

300000-20000= 100000

1. BTM layout, Bangalore in that area most of peoples like veg foo, and he is focusing in Non-Veg food

2.After 2 months, he stopped selling veg Food may be this is very big reason for loss.

3. A diverse menu that caters to both vegetarians and non-vegetarians can attract a wider range of customers.

4. Switching from a varied menu to a limited one can impact the reputation of the business. Customers who initially visited for the vegetarian options might have felt disappointed.

5. In many areas, including BTM Layout, there is a considerable demand for vegetarian food